

Graphic Designer - Volunteer Position

Description

The Digital Graphic Designer assistant is an unpaid virtual volunteer position. He/she will work collaboratively with the Marketing Manager and the creative team to develop innovative and strategic digital media and marketing materials, providing production and digital design support. Digital collateral will be designed to communicate the organizations mission, and spread advocacy, awareness, and key messages. These media materials will be hosted across multiple media channels, including web graphics, website content, social media memes, campaigns, online marketing, and other marketing initiatives.

This role directly contributes to American SPCC's vision and mission to promote social impact to end abuse and improve children's lives, via the organization's advocacy, awareness, and education initiatives. Predetermined issues promoted by American SPCC include, but are not limited to: child abuse, child neglect, child sexual abuse, child exploitation, trafficking, bullying, cyberbullying, domestic violence, foster care, child safety, shaken baby syndrome and positive parenting.

Duties and Responsibilities

- Collaborate with marketing and design teams to develop multimedia digital materials.
- Design and produce creative, original, high-quality digital media.
- Company branding consistency through the website, online, and social media content.
- Use royalty-free images and photography.
- Maintain standards for fonts and colors within the context of the organization brand.
- Circulate creative proofs for approval and maintain an archive of artwork produced.
- Communicate any challenges with timing and deliverables to the Marketing Manager.
- Other design duties, as assigned.

Skills & Personal Traits

- Experience and/or knowledge in digital graphic design and related fields.
- Clear command of all aspects of visual design, including typography, composition, color, use of photography, and information organization.
- Strong understanding of responsive design, strategy, best practices, and implementation.
- Video producing & editing and photography skills not required, but would be a plus.
- Excellent communication, organization. and project management skills.
- Ability to maintain the "voice" and reputation of an organization,
- Works well independently & proactively as part of a team, and ability to adhere to deadlines.

Qualifications/Requirements

- Current student or BA or MA graduate in Graphic Design, Digital Media Design, Marketing, Fine Art Design, or related discipline is considered an asset.
- Graphic design/digital design education.
- Professional experience in design fields.
- Adobe proficiency: Photoshop, Illustrator, InDesign, Acrobat.
- Microsoft Office experience.

Term/Commitment

This position requires a minimum 3-month commitment for an average of 2-4 hours per week, which will be completed virtually in the Digital Graphic Designer assistant's own office or home. Position commitment is subject to renew and extension by agreement from both parties.

Application

Please send completed [application](#), along with three reference letters and a copy of resume or CV.

PLEASE NOTE: If for some reason, your position requires you to be in direct contact with minor children, a personal background check will be required. No exceptions.

Benefits and Recognition

This position provides valuable experience for graphic design, digital media design, marketing, or fine art design students. Also suited to individuals with an interest in gaining experience in the nonprofit sector or in the aforementioned fields, and anyone dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

Our volunteers are highly valued members of the American SPCC team and contribute to making a significant difference in the successful execution of American SPCC's vision and mission, our advocacy, awareness, and education initiatives, and helping promote social change to end abuse. American SPCC will provide milestone acknowledgements and reference letters for all volunteers who successfully complete their volunteer placement.

About American SPCC

American Society for the Positive Care of Children was founded in 2011 as a 501(c)(3) nonprofit charitable organization from the strong desire of one caring individual to make a difference in the lives of abused children in America.



We believe that childhood should be fun for kids. A time to learn, be nurtured, and loved. Childhood shouldn't hurt, but the harsh reality is that for many American kids, childhood not only hurts, but is often fatal. Millions of American children experience devastating childhoods, with long-term debilitating effects. In America, children are being abused and dying every day. Child abuse, neglect, exploitation, and bullying are at epidemic levels in the United States.

Every day at American SPCC, we ask the question, what can we do to have a positive impact on the lives of children today, tomorrow, and in the future?

American SPCC is devoted to promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Through our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, we advocate for American children and raise public awareness to help end child abuse in all forms. Together with our community of supporters, we give a voice to the 'voiceless' — the abused, neglected, bullied, and marginalized children of America.

There's NO excuse for child abuse! If you believe children don't deserve to be abused or bullied, join us, as we fight against the epidemic of child maltreatment, and bullying in America. Apply today!

Social Impact • End Child Abuse • Improve Children's Lives!

[Apply Now](#)

email: volunteer@americanspcc.org