

# Digital Events Coordinator - Volunteer Position

## Description

The Digital Events Coordinator is an unpaid virtual volunteer position. He/she will manage and support our online digital activism events. He/she will be responsible for online event management, coordination, and promotion of digital events to help advocate for children, and raise awareness of the epidemic of child abuse and bullying in America. Events need to be designed to engage and grow our community, and expand the virtual reach of our anti-abuse messaging, with the goal of taking our message viral.

This role directly contributes to American SPCC's vision and mission to promote social impact to end abuse and improve children's lives, via the organization's advocacy, awareness, and education initiatives. Predetermined issues promoted by American SPCC include, but are not limited to: child abuse, child neglect, child sexual abuse, child exploitation, trafficking, bullying, cyberbullying, domestic violence, foster care, child safety, shaken baby syndrome and positive parenting.

## Duties and Responsibilities

- Collaborate with American SPCC team to create, uniquely innovative digital events.
- Manage, monitor performance analytics, and prioritize digital events.
- Quality Assurance (QA) of events, making sure information is accurate and up to date.
- Communicate with the ASPCC team on status and performance results of events.
- Source and coordinate digital event opportunities, including publicity opportunities.

## Skills & Personal Traits

- Digital activism background and knowledge on creating successful digital campaigns.
- Can demonstrate media or digital event success.
- Proficiency in social media posting and management.
- Strong attention to detail and accuracy.
- Excellent interpersonal and communication skills.
- Exceptional organizational and time management skills, adhering to project deadlines. Ability to work independently, and proactively with a team.
- Interest in nonprofit sector and advocating for children helping raise awareness of child abuse, maltreatment, and bullying of all forms.

## Qualifications/Requirements

- Experience with online media, digital marketing and advertising.
- Understanding the nuances of digital activism for social impact.
- Strong understanding and working experience with social media platforms.
- Digital media/web/software technical experience.
- Working knowledge of PC and Mac-based environments.

## Term/Commitment

This role requires a minimum 3-month commitment for an average of 2-4 hours per week, which will be completed virtually in Digital Event Coordinator's own office or home. Hours may vary depending on nature and scheduling of events. Position commitment is subject to renew and extension by agreement from both parties.

## Requirements

Please send completed [application](#), along with three reference letters and a copy of resume or CV.

**PLEASE NOTE:** If for some reason, your position requires you to be in direct contact with minor children, a personal background check will be required. No exceptions.

## Benefits and Recognition

This virtual position provides valuable experience for digital marketing, digital media, and event management students. Also suited to individuals with an interest in gaining experience in the nonprofit sector or in the aforementioned fields, and anyone dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

Our volunteers are highly valued members of the American SPCC team and contribute to making a significant difference in the successful execution of American SPCC's vision and mission, our advocacy, awareness, and education initiatives, and helping promote social change to end abuse. American SPCC will provide milestone acknowledgements and reference letters for all volunteers who successfully complete their volunteer placement.

## About American SPCC

American Society for the Positive Care of Children was founded in 2011 as a 501(c)(3) nonprofit charitable organization from the strong desire of one caring individual to make a difference in the lives of abused children in America.



We believe that childhood should be fun for kids. A time to learn, be nurtured, and loved. Childhood shouldn't hurt, but the harsh reality is that for many American kids, childhood not only hurts, but is often fatal. Millions of American children experience devastating childhoods, with long-term debilitating effects. In America, children are being abused and dying every day. Child abuse, neglect, exploitation, and bullying are at epidemic levels in the United States.

Every day at American SPCC, we ask the question, what can we do to have a positive impact on the lives of children today, tomorrow, and in the future?

American SPCC is devoted to promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Through our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, we advocate for American children and raise public awareness to help end child abuse in all forms. Together with our community of supporters, we give a voice to the 'voiceless' — the abused, neglected, bullied, and marginalized children of America.

There's NO excuse for child abuse! If you believe children don't deserve to be abused or bullied, join us, as we fight against the epidemic of child maltreatment, and bullying in America. Apply today!

**Social Impact • End Child Abuse • Improve Children's Lives!**

[Apply Now](#)

email: [volunteer@americanspcc.org](mailto:volunteer@americanspcc.org)