

## Digital Activism – Volunteer Position

### Description

The Digital Activism Assistant is an unpaid virtual volunteer position. This role will use the means of electronic communication technologies to deliver our anti-abuse messaging, expand our virtual reach, ultimately growing our community of supporters and donors, to promote social impact.

This role directly contributes to American SPCC's vision and mission to promote social impact to end abuse and improve children's lives, via the organization's advocacy, awareness, and education initiatives. Predetermined issues promoted by American SPCC include, but are not limited to: child abuse, child neglect, child sexual abuse, child exploitation, trafficking, bullying, cyberbullying, domestic violence, foster care, child safety, shaken baby syndrome and positive parenting.

### Duties and Responsibilities

The Digital Activism Volunteer expectations may be:

- Assist with developing and implementing American SPCC digital activism strategies.
- Deliver and promote American SPCC social media campaign initiatives.
- Monitor, evaluate and report on digital processes and campaigns.
- Source and coordinate digital activism opportunities.

### Skills & Personal Traits

- Ability to lead innovation and inspire supporters to take action.
- Exceptional organizational and time management skills.
- Ability to handle a fast-paced environment and respond proactively.
- Strong problem-solving ability.
- Goal-oriented, results driven.
- Excellent interpersonal and technical skills.
- Plain language writing and copy-editing experience.
- Strong attention to detail and accuracy.
- Works well independently and proactively as part of a team.
- Ability to adhere to deadlines.

## Qualifications/Requirements

- Digital communications or online marketing experience.
- Understanding of digital marketing tools, existing and emerging social media/digital channels.
- Working knowledge of PC and Mac-based environments.
- Experience in multimedia video creation/editing.
- Google AdWords management a bonus.
- Interest in nonprofit sector and advocating for children to raise awareness of child abuse, maltreatment and bullying of all forms.
- Micro-influencer with a large social media network is an asset.

## Term/Commitment

This position requires a minimum 3-month commitment for an average of 3-4 hours per week, which will be completed virtually in Digital Activism Volunteer's own office or home. Hours may vary depending on nature and scheduling of events. Position commitment is subject to renew and extension by agreement from both parties.

## Requirements

Please send completed [application](#), along with three reference letters and a copy of resume or CV. **PLEASE NOTE:** If for some reason, your position requires you to be in direct contact with minor children, a personal background check will be required. No exceptions.

## Benefits and Recognition

This virtual position provides valuable experience for digital or online marketing, digital media, and digital communications students. Also suited to individuals with an interest in gaining experience in the nonprofit sector or in the aforementioned fields, and anyone dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

Our volunteers are highly valued members of the American SPCC team and contribute to making a significant difference in the successful execution of American SPCC's vision and mission, our advocacy, awareness, and education initiatives, and helping promote social change to end abuse. American SPCC will provide milestone acknowledgements and reference letters for all volunteers who successfully complete their volunteer placement.



## About American SPCC

American Society for the Positive Care of Children was founded in 2011 as a 501(c)(3) nonprofit charitable organization from the strong desire of one caring individual to make a difference in the lives of abused children in America.

We believe that childhood should be fun for kids. A time to learn, be nurtured, and loved. Childhood shouldn't hurt, but the harsh reality is that for many American kids, childhood not only hurts, but is often fatal. Millions of American children experience devastating childhoods, with long-term debilitating effects. In America, children are being abused and dying every day. Child abuse, neglect, exploitation, and bullying are at epidemic levels in the United States.

Every day at American SPCC, we ask the question, what can we do to have a positive impact on the lives of children today, tomorrow, and in the future?

American SPCC is devoted to promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Through our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, we advocate for American children and raise public awareness to help end child abuse in all forms. Together with our community of supporters, we give a voice to the 'voiceless' — the abused, neglected, bullied, and marginalized children of America.

There's NO excuse for child abuse! If you believe children don't deserve to be abused or bullied, join us, as we fight against the epidemic of child maltreatment, and bullying in America. Apply today!

**Social Impact • End Child Abuse • Improve Children's Lives!**

[Apply Now](#)

email: [volunteer@americanspcc.org](mailto:volunteer@americanspcc.org)