

# Blogging Assistant – Volunteer Description

## Description

The Blogging Assistant is an unpaid virtual volunteer position. This role will assist and report to our Blog Editor with creating weekly blogs on the American SPCC website as well as contributing to monthly newsletters based on a predetermined topic schedule. He/she will be responsible for writing engaging and topical blog posts as well as sourcing current media articles that share our mission and vision with beautiful visual and well written content. The Blogging Volunteer will directly contribute to spreading American SPCC's mission of promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Further promoting our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, to help advocate for American children and raise public awareness of the epidemic of child abuse and bullying in America, and to help end child abuse in all forms. Our blogs will also encourage our community of supporters, to get involved and join us as we give a voice to the 'voiceless' — the abused, neglected, bullied, and marginalized children of America.

## Duties and Responsibilities

The Blogging Assistant expectations:

- Research current events, developments and articles focused on relevant subject-related topics, including but not limited to, child abuse, child neglect, child sexual abuse, child maltreatment & exploitation, bullying, cyberbullying, foster care, Shaken Baby Syndrome, and positive parenting, etc.
- Help write or source articles for our weekly blog, monthly e-newsletter, and special events.
- Ensure articles are free of grammatical and spelling errors.
- Help source royalty-free images.
- Review copyright restrictions.

## Skills & Personal Traits

- Blogging experience with passion for writing and research.
- Marketing and communications; Interactive/SEO knowledge.
- Ability to write creative copy and edit.
- Excellent verbal/written communication, grammar and proofreading skills.
- Ability to maintain the “voice” of our organization.
- Interest in advocating for children and raising awareness of child abuse and bullying.
- Interest in nonprofit sector and the desire to make a difference.
- Works well independently and as part of a team.
- Ability to adhere to deadlines.
- Micro influencer and large social media network is an asset.

## Term/Commitment

This position requires a minimum 3-month commitment for an average of 2-3 hours per week, which will be completed virtually in Blogging Assistant’s own office or home. Position commitment is subject to renew and extension by agreement from both parties.

## Requirements

Please send completed [application](#), along with three reference letters and a copy of resume or CV. **PLEASE NOTE:** If for some reason, your position requires you to be in direct contact with minor children, a personal background check will be required. No exceptions.

## Benefits and Recognition

This virtual position provides valuable experience for journalism, communications, marketing and nonprofit management students, individuals with an interest in gaining experience in the nonprofit sector or in any of the aforementioned areas. This position is suited to anyone dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

Our volunteers are highly valued members of the American SPCC team and contribute to making a significant difference in the successful execution of American SPCC’s vision and mission, our advocacy, awareness, and education initiatives, and helping promote social change to end abuse. American SPCC will provide milestone acknowledgements and reference letters for all volunteers who successfully complete their volunteer placement.



## About American SPCC

American Society for the Positive Care of Children was founded in 2011 as a 501(c)(3) nonprofit charitable organization from the strong desire of one caring individual to make a difference in the lives of abused children in America.

We believe that childhood should be fun for kids. A time to learn, be nurtured, and loved. Childhood shouldn't hurt, but the harsh reality is that for many American kids, childhood not only hurts, but is often fatal. Millions of American children experience devastating childhoods, with long-term debilitating effects. In America, children are being abused and dying every day. Child abuse, neglect, exploitation, and bullying are at epidemic levels in the United States.

Every day at American SPCC, we ask the question, what can we do to have a positive impact on the lives of children today, tomorrow, and in the future?

American SPCC is devoted to promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Through our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, we advocate for American children and raise public awareness to help end child abuse in all forms. Together with our community of supporters, we give a voice to the 'voiceless' — the abused, neglected, bullied, and marginalized children of America.

There's NO excuse for child abuse! If you believe children don't deserve to be abused or bullied, join us, as we fight against the epidemic of child maltreatment, and bullying in America. Apply today!

**Social Impact • End Child Abuse • Improve Children's Lives!**

[Apply Now](#)

email: [volunteer@americanspcc.org](mailto:volunteer@americanspcc.org)