

a student
an idea
+ a cell phone
a platform

exponential growth for social change

- Equitable model of service for all youth
- Calls-to-action supported by ASPCC
- Student designed projects encouraged
- Youth initiative, voice and choice
- Student incentives built into program
- Community Service & Service Learning hours granted

More Than 4 Children Die Every Day As A Result of Child Abuse....
...That's A Classroom A Week



Why?

- Child abuse is at epidemic levels in the U.S.
- The U.S. is the ONLY country yet to ratify the U.N. Convention on the Rights of the Child; a landmark treaty giving basic rights to all children. Even Somalia just signed

*Mobilizing Youth Through
Digital Activism For Social Change
From Intention to Action*



Child Abuse
Awareness | Education | Advocacy
www.americanspcc.org / yap@americanspcc.org

