

# Newsletter Contributor - Volunteer Position

## Description

The Newsletter Contributor is an unpaid virtual volunteer position. He/she will assist with creating the monthly and special event e-newsletters, and will report to our Newsletter Editor. The newsletter requires engaging and topical written content, sharing American SPCC's vision, mission, initiatives and events in a beautiful and visual manner. Monthly news and activities will be summarized to keep supporters, donors, volunteers, and the public abreast of American SPCC campaigns, progress, projects and accomplishments, linking back to our website.

This role directly contributes to American SPCC's vision and mission to promote social impact to end abuse and improve children's lives, via the organization's advocacy, awareness, and education initiatives. Predetermined issues promoted by American SPCC include, but are not limited to: child abuse, child neglect, child sexual abuse, child exploitation, trafficking, bullying, cyberbullying, domestic violence, foster care, child safety, shaken baby syndrome and positive parenting.

## Duties and Responsibilities

- Research current events, developments, and articles focused on our monthly themes, and topics, as listed above.
- Write & source articles for the monthly e-newsletter based on predetermined topics.
- Summarize and focus on the organization's monthly milestones, news and activities.
- Ensure articles are free of grammatical and spelling errors.
- Review and confirm copyright approval or restrictions.

## Skills & Personal Traits

- Excellent verbal/written communication, creative writing, grammar and proofreading skills,
- Demonstrates creative copy writing and copy-editing skills.
- Marketing, communications and SEO skills, a plus.
- Interest in nonprofit sector and ability to maintain the "voice" of an organization.
- Interest in writing, advocating for children and raising awareness of child abuse and bullying.
- Works well independently and proactively as part of a team.
- Ability to adhere to deadlines.

## Qualifications/Requirements

- Journalism or communication education.
- Practical experience in creative article writing.
- Micro influencer and large social media network is an asset.

## Term/Commitment

This position requires a minimum 3-month commitment for an average of 2-4 hours per week, which will be completed virtually in the Newsletter Contributor's own office or home. Position commitment is subject to renew and extension by agreement from both parties.

## Application

Please send completed [application](#), along with three reference letters and a copy of resume or CV.

**PLEASE NOTE:** If for some reason, your position requires you to be in direct contact with minor children, a personal background check will be required. No exceptions.

## Benefits and Recognition

This position provides valuable experience for journalism, communications, marketing and nonprofit management students. Also suited to individuals with an interest in gaining experience in the nonprofit sector or in the aforementioned fields, and anyone dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

Our volunteers are highly valued members of the American SPCC team and contribute to making a significant difference in the successful execution of American SPCC's vision and mission, our advocacy, awareness, and education initiatives, and helping promote social change to end abuse. American SPCC will provide milestone acknowledgements and reference letters for all volunteers who successfully complete their volunteer placement.

## About American SPCC

American Society for the Positive Care of Children was founded in 2011 as a 501(c)(3) nonprofit charitable organization from the strong desire of one caring individual to make a difference in the lives of abused children in America.

We believe that childhood should be fun for kids. A time to learn, be nurtured, and loved. Childhood shouldn't hurt, but the harsh reality is that for many American kids, childhood not only hurts, but is often fatal. Millions of American children experience devastating childhoods, with long-term



debilitating effects. In America, children are being abused and dying every day. Child abuse, neglect, exploitation, and bullying are at epidemic levels in the United States.

Every day at American SPCC, we ask the question, what can we do to have a positive impact on the lives of children today, tomorrow, and in the future?

American SPCC is devoted to promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Through our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, we advocate for American children and raise public awareness to help end child abuse in all forms. Together with our community of supporters, we give a voice to the ‘voiceless’ — the abused, neglected, bullied, and marginalized children of America.

There’s NO excuse for child abuse! If you believe children don’t deserve to be abused or bullied, join us, as we fight against the epidemic of child maltreatment, and bullying in America. Apply today!

**Social Impact • End Child Abuse • Improve Children’s Lives!**

[Apply Now](#)

email: [volunteer@americanspcc.org](mailto:volunteer@americanspcc.org)