

# Multimedia Video Editor/Creator - Volunteer Position

## Description

The Multimedia Video Editor/Creator position is an unpaid virtual volunteer position. He/she will work closely with our Marketing Manager and creative team developing and editing strategic multimedia videos to educate and communicate our anti-abuse public service announcement messaging. He/she will be responsible for assisting in the production of high-quality, original, innovative, and imaginative instructional videos that contribute to American SPCC's strategic campaigns. The Multimedia Video Editor/Creator assistant will help produce engaging content for various multimedia outlets including: website, blog, newsletter, social media and email marketing.

This role directly contributes to American SPCC's vision and mission to promote social impact to end abuse and improve children's lives, via the organization's advocacy, awareness, and education initiatives. Predetermined issues promoted by American SPCC include, but are not limited to: child abuse, child neglect, child sexual abuse, child exploitation, trafficking, bullying, cyberbullying, domestic violence, foster care, child safety, shaken baby syndrome and positive parenting.

## Duties and Responsibilities

- Create original eye-catching motion graphics and video content to convey our messaging.
- Edit existing footage, cut/splice the video story, add captivating effects and optimize sound.
- Manipulate video which entails omitting/adding elements and making it look seamless.
- Color correct and grade footage.
- Optimize American SPCC branding throughout all aspects of the creative and editing process.
- Collaborate and brainstorm ideas for future innovations.
- Discuss technical challenges and solutions with the American SPCC team members.
- Provide accurate time estimates on project completion, and meet project deadlines.
- Circulate creative work for approval and maintain an archive of videos and content materials.
- Demonstrate a high awareness of industry standards and trends (particularly regarding emerging technologies) and provide view to incorporate these in future projects.

## Skills & Personal Traits

- Ability to apply creative design principals while producing engaging multimedia content.
- Demonstrate creativity and proficiency with work output, and ability to adhere to deadlines.
- Clear, tactful and resourceful about what's realistic and what's possible.
- Excellent interpersonal and oral communication skills.
- Ability to work proactively in a collaborative team environment.
- Excellent organization and project management skills, with attention to details & end results.
- Ability to maintain the “voice” and reputation of an organization.
- Interest in nonprofit sector & advocating for children, helping to raise awareness of child abuse & bullying in America.

## Qualifications/Requirements

- Experience and/or knowledge in video script creation/writing.
- Experience in videography and video production/editing.
- Experience and/or knowledge of creative video and motion graphics for web technologies.

## Term/Commitment

This position requires a minimum 3-month commitment for an average of 2-4 hours per week, which will be completed virtually in Multimedia Video Editor/Creator assistant's own office or home. Position commitment is subject to renew and extension by agreement from both parties.

## Requirements

Please send completed [application](#), along with three reference letters and a copy of resume or CV. **PLEASE NOTE:** If for some reason, your position requires you to be in direct contact with minor children, a personal background check will be required. No exceptions.

## Benefits and Recognition

This virtual position provides valuable experience for film, visual effects and motion graphics, media production, or interactive media students. Also suited to individuals with an interest in gaining experience in the nonprofit sector or in the aforementioned fields, and anyone dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

Our volunteers are highly valued members of the American SPCC team and contribute to making a significant difference in the successful execution of American SPCC's vision and mission, our advocacy, awareness, and education initiatives, and helping promote social change to end abuse. American SPCC will provide milestone acknowledgements and reference letters for all volunteers who successfully complete their volunteer placement.

## About American SPCC

American Society for the Positive Care of Children was founded in 2011 as a 501(c)(3) nonprofit charitable organization from the strong desire of one caring individual to make a difference in the lives of abused children in America.

We believe that childhood should be fun for kids. A time to learn, be nurtured, and loved. Childhood shouldn't hurt, but the harsh reality is that for many American kids, childhood not only hurts, but is often fatal. Millions of American children experience devastating childhoods, with long-term debilitating effects. In America, children are being abused and dying every day. Child abuse, neglect, exploitation, and bullying are at epidemic levels in the United States.

Every day at American SPCC, we ask the question, what can we do to have a positive impact on the lives of children today, tomorrow, and in the future?

American SPCC is devoted to promoting social change to end abuse, leading to a safer, healthier, and happier world for children. Through our advocacy, awareness, positive parenting, anti-bullying, and social media campaigns, we advocate for American children and raise public awareness to help end child abuse in all forms. Together with our community of supporters, we give a voice to the 'voiceless' — the abused, neglected, bullied, and marginalized children of America.

There's NO excuse for child abuse! If you believe children don't deserve to be abused or bullied, join us, as we fight against the epidemic of child maltreatment, and bullying in America. Apply today!

**Social Impact • End Child Abuse • Improve Children's Lives!**

[Apply Now](#)

email: [volunteer@americanspcc.org](mailto:volunteer@americanspcc.org)