

## PROJECTS SUGGESTIONS & IDEAS

Here's a list of project ideas. Our projects and digital campaigns are aimed at promoting awareness and education of child abuse, and advocating for children's rights. We encourage creativity, and welcome your project suggestions. Please note, all self-suggested projects require American SPCC approval first. Send your ideas to [yap@americanspcc.org](mailto:yap@americanspcc.org). Thanks.

### 1. *#hashtag Campaign*

[Join](#) our [#hashtag campaign](#) by choosing an image to share on your social media account, use one of the suggested #hashtags, e.g. #4aday or #ChildrenMatter

### 2. *Stick it!*

Spread the word about the epidemic of child abuse by giving out American SPCC stickers. Use the stickers as a talking point to raise awareness child abuse and the good work of the Youth Ambassador Program, recruit fellow students, parents and teachers, local businesses to display in their windows, etc. **\*\* Please note: Stickers are only authorized on personal or private property with the express permission of public property owners**

### 3. *Design a Sticker Contest*

Create your own sticker. Your sticker design should include facts from our Child Abuse Statistics [webpage](#), a call to action, and American SPCC's website ([www.americanspcc.org](http://www.americanspcc.org)). Submit to [yap@americanspcc.org](mailto:yap@americanspcc.org) for approval.

### 4. *Design a Social Media Image*

Create your own social media image with a child abuse message. Your design should include facts from our Child Abuse Statistics [webpage](#), a call to action, a #hashtag, and American SPCC's website ([www.americanspcc.org](http://www.americanspcc.org)). Submit to [yap@americanspcc.org](mailto:yap@americanspcc.org) for approval.

### 5. *Create a PSA*

Create a 30-45 second PSA (public service announcement) using research and information from American SPCC's website ([www.americanspcc.org](http://www.americanspcc.org)) to inform the public about the child abuse epidemic.

### 6. *Start an "#IChoose" Pledge*

Create an "#IChoose" pledge raising awareness of child abuse in America. Your pledge might say something about how your words, actions, and deeds can make a positive difference in the life's of less fortunate children. Examples:

"#IChoose to be a voice for the 'voiceless' abused children in America"

"#IChoose to kind and helpful to children"

"#IChoose to speak up against child abuse"

"#IChoose not to be a bully and to speak up again bullying"

"#IChoose....fill in the blank with your own words"

<b>7.</b>	<b><i>Create a Challenge</i></b>
Do you have a creative challenge idea? Send us your ideas for approval, then you can challenge your friends and family.	
<b>8.</b>	<b><i>Hand Out Call-to-Action Flyers</i></b>
Hand out flyers with your chosen call to action and get a whole basketball or football game, religious congregation, school, graduating class, on board sharing your message and American SPCC's <a href="#">Featured Projects</a> , arising awareness of child abuse and the good work of the Youth Ambassador Program.	
<b>9.</b>	<b><i>Write to your local politician</i></b>
Engage those around you in bringing the issue of child abuse to the front of the line. Research current bills or petitions and write to your politician regarding legislation to end child abuse. Sample letters available on the Get Involved <a href="#">page</a> .	
<b>10.</b>	<b><i>Write to the President</i></b>
Write to the president to ratify the Convention for the Rights of the Child. Sample letter is available on the Get Involved <a href="#">page</a> .	
<b>11.</b>	<b><i>Meet up with a local youth-oriented organization</i></b>
Collaborate on events, education of the public, and child abuse awareness campaigns.	
<b>12.</b>	<b><i>Propose a Project to ASPCC for Project of the Month</i></b>
Do you have a creative idea for a project? Fill out the <a href="#">project proposal form</a> and submit your idea(s) for approval.	
<b>13.</b>	<b><i>Successful Event or Campaign Ideas</i></b>
Submit your successful event/campaign to ASPCC to be added to the database of ideas to inspire other YAP members and groups. Send your ideas to <a href="mailto:yap@americanspcc.org">yap@americanspcc.org</a> .	