



This innovative program is an equity model for service for all youth. Honoring youth and students who cannot necessarily do traditional service. Created by an educator, the Youth Ambassador Program is rooted in project-based activism, with an enhanced focus on digital activism. Our projects and digital campaigns are aimed at promoting awareness and education of child abuse, and advocating for children's rights.

### **Mobilizing Youth Through Service for Social Change Today, Not Yesterday**

1. **Join us!** Sign up to [join](#) a national movement of youth, focused on youth-inspired solutions and actions to end abuse.
2. **Get inspired!** Select a project or #hashtag campaign from the [featured projects](#), or [submit](#) your own creative ideas for approval.
3. **Take an action!** Grab your phone or computer and get started today spreading “youth-inspired solutions to end abuse” and raising awareness of the epidemic of child abuse in America. It's that easy!

#### **Who?**

Individual volunteer students and youth leaders  
Certified teachers and counselors (*add link to faculty info*)

#### **More Info About Projects:**

American SPCC provides regular project suggestions  
Projects are service-based (non-fundraising)  
Projects are focused towards digital activism & #hashtag campaigns

#### **What's Next?**

[Join](#) the Youth Ambassador Program online  
Select the [featured project](#) from our website  
Spread the word through social media channels  
Share & tweet our projects & campaigns  
Tag us on our [Facebook](#), [Twitter](#), and [Instagram](#)  
Sharing promotes exponential growth for social change  
Ask friends and fellow students to [join](#) the [Youth Ambassador Program](#)  
Encourage fellow students, friends, and family to support the project(s)  
Youth Ambassadors are encouraged to suggest their own service projects  
For self-suggested projects, please submit the [proposal form](#) for ASPCC approval  
ASPCC approved projects are eligible for service hours (verified by faculty)  
We may also offer appropriate projects from our network of partners  
Feel free to send us [project feedback](#) (photos, videos, etc.)

**So easy, anyone can do it...  
Grab your cell phone or computer  
And, get started  
It's that easy!**

### **More information about the program...**

Projects and campaigns are aimed at promoting awareness and education of child abuse, and advocacy for children's rights. The action items of the Youth Ambassadors are driven by youth-inspired solutions to end abuse, guided by the Youth Advisory Board and approved by American SPCC, for the purpose of supporting the organization's vision and mission.

American SPCC provides the platform and the tools necessary to support the Youth Ambassadors projects (language, tools, legislation, advocacy-spread the word, etc.). In the school environment, the Youth Ambassadors' activities and projects are supervised and supported by a certified faculty member, teacher, or counselor.

Our teaching and service learning model provides community service, reflection opportunities, and develops civic responsibility in all youth and students. The Youth Ambassadors are introduced to the power of exponential growth through digital activism and a strong sense of community through our youth movement model.

### **What?**

- Spreading youth-inspired solutions to end abuse
- Raising public awareness of the epidemic of child abuse in America
- Sharing and Tweeting ASPCC digital & #Hashtag messages against child abuse
- Building community by asking fellow students, friends and family to join our social movement
- Creating a virtual chain across the country for child advocacy and public awareness of child abuse
- Exponentially expanding the reach of these crucial child abuse messages

### **Why?**

- Advocating for children
- Giving a voice to the voiceless, the abused children of America
- Promoting social change and helping kids have safer healthier lives
- Making a difference in the epidemic of child abuse
- Breaking the cycle of abuse

### **How?**

- [Join](#) the Youth Ambassador Program today
- Get your teachers or counselors involved
- Select a digital campaign from the [featured projects](#)
- Create your own idea (must submit [proposal form](#) for approval first)

**Grab your cell phone or computer, and start sharing  
It's that easy!**

**Incentives:**

Achievement incentives are available to Youth Ambassadors. They range from stickers, certificates, badges, and titles. Larger incentives, such as internships and scholarships, are under consideration and may be added to the program at a later date.

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*“How wonderful it is that nobody need wait a single moment  
before starting to improve the world.” — Anne Frank*

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**Some information about American SPCC, the cause, and support...**

**VISION:**

We envision a society free of child abuse that promotes the positive care of children and youth, and effectively addresses the epidemic of child abuse.

**MISSION:**

We empower a network of individuals and organizations dedicated to the positive physical, emotional, and intellectual development of children and youth in the United States.

**CAUSE:**

Child abuse is our cause. American SPCC advocates for children's rights, and creates greater awareness and visibility of the potential, current, and long-term effects associated with the societal epidemic of childhood abuse, maltreatment, neglect, and exploitation.

**INTRO:**

Each week, the equivalent of a classroom full of American children is lost forever due to abuse, maltreatment, and neglect. It is American SPCC's Vision and Mission to build an active, caring community, and empower youth advocacy through youth-inspired solutions to end abuse - positively affecting the welfare of children, youth, and families. Through educational resources American SPCC aims to increase awareness of child maltreatment, advocate for children's rights, promote prudent parenting and positive discipline, and offer anti-bullying strategies. With this multi-platform approach American SPCC intends to initiate and generate a shift within societal and cultural beliefs as they relate to child maltreatment.

### **AMERICAN SPCC SUPPORT**

American SPCC commits to providing regular project suggestions and digital activism activities for the Youth Ambassadors to engage. We will further provide flyers and necessary supplies to support our student projects. We are dedicated to working with our faculty members making this program simple to implement and trouble-free to maintain.

### **YOUTH ADVISORY BOARD (YAB) SUPPORT**

American SPCC's Youth Advisory Board is a group of active and impassioned youth leaders. This leadership-based counsel of young advocates supports our Youth Ambassador Program. All youth are pursuing 'Youth-Inspired Solutions to End Abuse.' The YAB is focused on organizing youth participation in social change emphasizing issue-oriented activism against child abuse. Youth activism and youth engagement in community are the cornerstone of the Youth Advisory Board.

Our Youth Advisory Board consists of five to twelve members selected for their leadership and service, informed on children's and youth concerns related to all forms of child abuse. Currently, the members of this diverse Board are high schools students in the Portland area and other members attend local community colleges or four-year universities.